

MASTER OF BUSINESS ADMINISTRATION



The Master of Business Administration (MBA) degree program is designed to provide students with practical knowledge and professional strategies imperative for effective leadership in business. The program provides innovative, real-world simulations that encourage advanced business knowledge for sector-specific issues. The breadth of the major courses and the depth of the specialty courses will lead to the development of advanced business acumen. Through the evaluation of graduate level theories, construction of plans, examination of business concepts, creation of models, and investigation of resources and systems, students will formulate and apply practices that will help model them into new or better business leaders of tomorrow.

The program's major courses provide advanced studies in analytical decision making, finance, technology, operations, marketing management, strategic leadership, global business, ethics, and corporate responsibility. Elective courses provide expanded learning opportunities such as supply chain analysis and planning, entrepreneurship, eCommerce and eMarketing, healthcare management, and cultural diversity in the workplace.

Program Objectives:

Upon completion of this program, the graduate will be able to:

1. apply quantitative reasoning and statistical analyses to support data-driven decisions in the business environment.
2. evaluate economic theories to examine their global application and impact on policy management and financial markets.
3. examine and critique key concepts used by managers to understand and guide financial performance including managerial/cost accounting, budget preparation and analyzing variances.
4. construct a high performing marketing plan with strategies to increase business awareness and revenue.
5. apply theories of organizational behavior and strategic planning to create solutions for complex business challenges.
6. create a leadership model with applied managerial theories to meet the ethical, environmental, and motivational needs of the organization and stakeholders.
7. investigate and select technological resources and systems that impact the productivity and effectiveness of an organization.
8. formulate and apply human resource management practices into organizational strategy.

Admission Requirements:

All candidates for admission must meet the College's entrance requirements. Each candidate for admission is considered individually on merit and potential.

Foundation courses are required for students who have not completed the necessary undergraduate coursework in accounting and economics.

Foundation Courses:		Quarter Hours:
ACC480	Accounting Principles and Foundations	4
ECO402	Economic Principles and Foundations	4
Total Hours		8

Graduation Requirements:

All courses must be completed with a cumulative GPA of 3.0 or better on a 4.0 scale in order to be eligible for graduation. A grade of "C" or better must be achieved in all courses.

Research Requirements:

The Master of Business Administration degree doesn't require a practicum, internship, clinical or field experience, thesis or dissertation. The MBA700 Capstone course requires that the student complete a business plan or project that is a culmination of the student's prior coursework and is undertaken at the end of their program. The student will utilize the hard-earned knowledge and skills developed as a MBA student to create a business plan or project for a company or corporation. The capstone project gives each student the opportunity to apply business judgment and analytical models to current and emerging businesses as he/she creates and presents a comprehensive business plan project.

MASTER OF BUSINESS ADMINISTRATION



Major:	Quarter Hours:
MBA602 Management and Leadership	4
MBA604 Human Resources for Managers	4
MBA606 Information Technology and Systems for Managers	4
MBA608 Global Business	4
MBA612 Accounting Information for Decision Analysis	4
MBA614 Financial Management	4
MBA616 Project and Operations Management	4
MBA618 Quantitative Business Analysis	4
MBA620 Strategic Thinking and Action for a Changing World	4
MBA622 Advanced Marketing Management	4
MBA624 Organizational Behavior	4
MBA700 Capstone Project	4
Total Hours	48

Electives (8 hours):	Quarter Hours:
MBA632 Advanced Financial Management	4
MBA634 eCommerce and eMarketing	4
MBA636 Global Supply Chain Management	4
MBA638 Entrepreneurship	4
MBA640 Healthcare Management	4
MBA642 Cultural Diversity in the Workplace	4
Total Hours	8

Total Hours Required for Degree **56**

Gainful Employment Disclosure: Master of Business Administration

Important information about the educational debt, earnings, and completion rates of students who attended this program:

<https://www.midstate.edu/programs/disclosures/MBA>