

BUSINESS ADMINISTRATION

ASSOCIATE OF APPLIED SCIENCE DEGREE



The Associate of Applied Science Degree in Business Administration is designed to prepare students for entry-level management positions in business. This program develops communication, math, and computer skills that are essential to success in the field of business. It provides business education and training in diverse fields of the business discipline including accounting, computer and information science, financial institutions management, and healthcare services. This program will also serve as a foundation for baccalaureate level studies in business.

Program Objectives:

Upon completion of this program, the graduate will be able to:

1. identify and apply the practical skills needed to demonstrate proficiency in the fields of accounting, finance, and marketing within a business environment.
2. analyze the complex interrelationship between the business and employment environments including legal, ethical, and social responsibilities.
3. demonstrate an understanding of computer literacy, and perform application skills, vital to successful contribution within a business environment.
4. determine the customer satisfaction factors which will influence consumer and organizational decision-making.

Admission Requirements:

All candidates for admission must pass the College's entrance examination requirements. Each candidate for admission is considered individually on merit and potential.

Graduation Requirements:

A grade of "C" or better must be achieved in all courses to be eligible to graduate.

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Major:		Quarter Hours:
ACC101	Financial Accounting I	4
ACC105	Financial Accounting II	4
ACC213	Managerial Accounting	4
BUS106	Introduction to Business	4
BUS107	Business Law I	4
BUS108	Business Law II	4
BUS200	Principles of Marketing	4
BUS204	Principles of Management	4
BUS245	Customer Satisfaction Strategies	4
CIS114	Computer Usage and Software Applications	4
CIS116	Spreadsheet Applications	4
FIN200	Principles of Finance	4
Total Hours		48

General Education:		Quarter Hours:
BUS232	Business Statistics	4
ECO144	Introduction to Macroeconomics	4
ENG109	Principles of Speech	4
	-or-	4
ENG120	Interpersonal Communications	4
ENG116	Composition	4
ENG117	Advanced Composition	4
HUM110	Human Potential	4
HUM201	Professional Development	4
MAT140	College Algebra	4
PSY140	Introduction to Psychology	4
	-or-	4
SOC100	Introduction to Sociology	4
Total Hours		36

Open Electives:		Quarter Hours:
Open Electives		8
Total Hours		8

Total Hours Required for Degree **92**

Gainful Employment Disclosure: Business Administration, Associate of Applied Science Degree

This program has not passed standards established by the U.S. Department of Education. The Department based these standards on the amounts students borrow for enrollment in this program and their reported earnings. If in the future the program does not pass the standards, students who are then enrolled may not be able to use federal student grants or loans to pay for the program, and may have to find other ways, such as private loans, to pay for the program.

Important information about the educational debt, earnings, and completion rates of students who attended this program:
<https://www.midstate.edu/programs/disclosures/BA>