

Purpose

The Midstate College websites and social media presence provide a means for current and prospective students, alumni, employees, and other stakeholders to collect and share information. The College has adopted this Privacy Policy to detail such information sharing.

Scope

This Privacy Policy applies to the websites operated by the college and to services used by the college on social media. Each social media service will also have its own privacy policy, which will run in tandem to this one. Midstate College is not responsible for the privacy policies of the various social media services on which it maintains a presence.

Information Collected

From time to time, Midstate College may request and collect personally identifiable information from website visitors. The College uses such information only for the specific stated purpose (e.g. to request information about the College or to apply for admission). Such information may include, but is not limited to, name, home address, phone number, email address, and educational history.

Information Sharing

The College does not sell or otherwise share Information with third parties, except as follows:

1. As stated when such information is gathered
2. To law enforcement or other government entity
3. In accordance with applicable law.

The [Midstate College Educational Records Disclosure Policy](#) provides details of information sharing for current and former students.

Cookies

Cookies are pieces of information that are stored by websites within visitors' web browsers. Visitors may disable the use of cookies at the possible cost of some website functionality. The College utilizes cookies for the following purposes:

1. To maintain website logins and other session information from page to page
2. To store information while visitors are filling out forms
3. To provide chat and other help services
4. To track traffic across our websites using Google Analytics. This information does not personally identify website visitors. The College uses the information to serve website visitors better.

Server Logs

The College maintains web server logs that identify visitors' IP addresses, the requested pages, server status codes, and the date and time of each visit. Staff only use this information to identify broken links and other website errors.

Security

Areas of the website that provide access to personally identifiable information are restricted to authorized personnel with the proper credentials. Such areas may include academic records, financial aid information, and billing details. The College encrypts all traffic and from these areas with Transport Layer Security (TLS). Any payment card details entered, including the cardholder's name, the card number, the card expiration date, and the card security code, are only used immediately to authorize payment and are not stored on the College's server.

Changes to this Privacy Policy

The College may make changes to this Privacy Policy from time to time. The revised policy will be posted to the website, and will take effect from the date that it is posted.

Acceptance

Use of the Midstate College websites and social media outlets constitutes consent to this Privacy Policy.

Questions

Questions about this privacy policy may be emailed to midstate@midstate.edu.